



2022 Teacher's Guide

Keep North Dakota Clean (KNDC) is celebrating their 54th year as the largest and longest-running contest in the state! KNDC is proud to partner with **Newman Outdoor Advertising** to motivate youth, and adults, to take action in their daily lives to protect the environment. Collective environmental actions—even small steps—when taken together can create large-scale impacts. Help keep North Dakota clean and healthy for the people and animals that live and visit here. The artwork contest is for students in grades PreK-8 and students with special abilities. Participants create artwork for a billboard that reflects their knowledge about the responsibility we all have to keep our state and water clean, reduce litter and waste, recycle, plant trees, prevent wildfires, create wildlife habitat, and to use all of our natural resources wisely.

First place winners receive a cash award of \$100, a certificate, a gold medallion, and have their artwork made into billboards by **Newman Outdoor Advertising** and placed near their hometowns. Second place winners receive a cash award of \$75, a certificate, and silver medallion; third place winners receive a cash award of \$50, a certificate, and a bronze medallion. All state winners, their immediate families, and teachers, will be invited to an awards ceremony and luncheon on Friday, May 6, 2022, at the National Energy Center of Excellence at Bismarck State College in Bismarck, ND.



Artwork Contest Rules for Grades PreK-8

The best artwork design for a billboard is bright, bold, and simple with dark lettering. Keep in mind, people can only read and understand about six words as they drive by at highway speeds. Make a colored photocopy for the student to keep prior to mailing their artwork to KNDC, because **originals will NOT be returned.**

- ✓ All entries **MUST** be received by or postmarked no later than **March 16, 2022.**
- ✓ All artwork **MUST** be on white **8.5 x 14-inch paper** in **landscape** format. Other sizes are disqualified. This size is necessary so Newman Signs can scan the winning artwork to fit on a billboard.
- ✓ All entries **MUST** have a completed "Entry Form" taped to the back of the artwork.
- ✓ All entries **MUST** have the student's first and last name printed legibly on the **BACK** of the artwork in the lower right-hand corner. Don't use heavy ink that may bleed through or show in the front.
- ✓ The theme **MUST** be on each entry and spelled correctly or will be disqualified. Special abilities students may use their theme or their grade theme. See page 2 for the themes for each grade.
- ✓ Entries **MUST** be reproducible and will be judged on readability at ten feet, originality, and neatness.
- ✓ All entries **MUST** be original artwork created by the student. Computer-generated art or printing, commercial glue-on letters, or copyright items (music, Disney characters, etc.) will **NOT** be accepted.
- ✓ All entries **MUST** lay flat. They should **NOT** be folded, matted, mounted, laminated, or framed. They may be rolled and put into a tube and mailed, if necessary.
- ✓ Artwork may be done in marker, crayon, watercolor, ink, acrylic, or tempera paint. Colored pencils and oil pastels are **NOT** acceptable. Bright, bold, and dark simple artwork shows up the best on billboards.
- ✓ Each school may submit only **one winner per classroom.** For example, if a school has three 4th grade classrooms, each teacher can submit the best poster from their classroom.

Artwork Themes

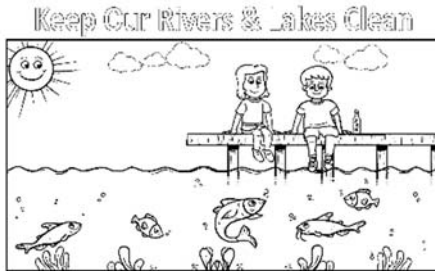


STUDENTS with SPECIAL ABILITIES (Grades PreK-8)
 Theme: **Keep North Dakota Clean** OR they may
select their appropriate grade level theme -



Downloaded the coloring sheet off the KNDC website at www.keep-nd-clean.org. Questions call Pam Wenger (701) 328-4787 or Sara Susie (701) 328-2540.

SPONSOR: ND Department of Transportation.



Pre-SCHOOL/KINDERGARTEN Theme: **Keep Our Rivers & Lakes Clean** - Many of ND's cities and towns are located near rivers and lakes, which serve as sources of drinking water and recreation. The color sheet must be downloaded off the KNDC website at www.keep-nd-clean.org. For questions call Diana Trussell (701) 328-5164. *SPONSOR:* Anonymous.

GRADE 1 Theme: **Keep ND Highways Clean** - NDDOT is celebrating their 100th year of driving progress through transportation projects in 2018. Create a poster depicting a clean highway. Questions call Pam Wenger (701) 328-4787 or Sara Susie (701) 328-2540. *SPONSOR:* ND Department of Transportation.



GRADE 2 Theme: **Only You Can Prevent Wildfires!** - Artwork must include Smokey Bear and his efforts to educate adults and youth about preventing accidental, human-caused wildfires. The first-place state winner will be sent on to the national Smokey Bear contest. Questions call Beth Hill (701) 220-5986. *SPONSORS:* ND Forest Service-Fire Management and ND State Garden Clubs.



GRADE 3 Theme: **Reduce, Reuse, Recycle** - How can we help reduce the waste we make every day? When we reduce, reuse, and recycle, we can save our earth's resources. Questions call Diana Trussell (701) 328-5164; Lexi Craig (701) 328-5171; Alesha Dockter (701) 328-1789. *SPONSORS:* ND Department of Environmental Quality - Division of Waste Management, ND Solid Waste and Recycling Association, and City of Bismarck/Recycling.

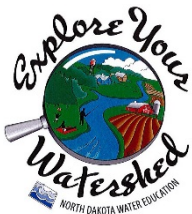




GRADE 4 Theme: **Habitat—Homes for Wildlife** - North Dakota has five major habitats. They are prairie, badlands, wetlands, riparian areas and woodlands. Each of these habitats is important to wildlife of North Dakota and each is home to different species of wildlife and plants. For questions on these habitats or the contest, contact Sherry Niesar at (701) 527-3714 or Kristine Askerooth (701) 403-6770. *SPONSORS:* ND Game and Fish Department and ND Chapter of the Wildlife Society.



GRADE 5 Theme: **Trees Inspire Me To...** - Students will create artwork that reflect the inspiration they draw from North Dakota's trees. They provide beauty; food; habitat for wildlife; protect water and soil; produce oxygen; improve air quality; and provide recreation opportunities. Questions call Beth Hill (701) 220-5986. *SPONSOR:* ND Forest Service-Project Learning Tree.



GRADE 6 Theme: **Help Prevent Runoff Pollution** - When it rains, pollutants from many different human activities that are on the land in a watershed, whether urban or rural, are carried over the land directly to a water body, enter an underground aquifer, or are carried through storm sewers to a water body. People can prevent or reduce runoff pollution. Questions call Tina Harding (701) 328-4833. *SPONSOR:* ND Department of Water Resources - Project WET and ND Water Education.

GRADE 7 Theme: **Keep Our Beaches Clean** - From local lakes to Lake Sakakawea and the Missouri River, keeping our beaches clean not only makes them look better but keeps them safer for others. Questions call Tina Harding (701) 328-4833. *SPONSOR:* ND Department of Water Resources



GRADE 8 Theme: **Keep ND State Parks Clean** - North Dakota's thirteen state parks offer unique historical, cultural, and recreational opportunities. Create artwork that inspires visitors to leave no trace by packing out everything that is packed in, keeping ND State Parks clean and tidy for generations. Josh Steffan (701) 328-5346. *SPONSOR:* The North Dakota Parks and Recreation Department.

KNDC, Inc., under Title VI of the Civil Rights Act of 1964, ensures that no person in the United States shall, on the grounds of race, color, religion, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination, including sex, age, disability, low-income, or LEP discrimination, under any program or activity for which the recipient receives federal financial assistance.

This KNDC promotional flyer is available in an alternative format by calling (701) 328-5240.



High School Grades 9-12 Digital Media Contest

Keep North Dakota Clean Inc. and the North Dakota Department of Environmental Quality are sponsoring a statewide digital media contest to promote keeping North Dakota's outdoor spaces clean by showcasing the creative talents of students in grades 9-12.



For 2022, this MUST be a 30-second promotional audio recording suitable for social media (i.e. YouTube, Facebook, Twitter, etc.)

- ✓ The digital audio file **MUST** convey the theme **"Don't Hurt the Dirt"** a promotion for soil health and soil conservation. Responsibly managed soils create better growing conditions for crops, homes for microorganisms and reduces sediment loading in our lakes and rivers.
- ✓ All of the elements in the digital audio **MUST** be original student-created works. No professional or parental assistance will be allowed.
- ✓ When formatting, editing, and exporting, please use an mp3 format. Files **MUST** be submitted in a 30-second-long format.
- ✓ Each student may submit only **ONE** audio file, and it will be judged on originality.
- ✓ Each digital file **MUST** be submitted electronically by **March 16, 2022**.
 - Send a general email to **elachenmeier@nd.gov**.
 - Subject line **MUST** read "KNDC Submission Request."
 - Attach your completed KNDC entry form and audio file.
 - Once your email is received, you will get a reply confirming receipt.
- ✓ All submitted files will become the property of KNDC for educational and promotional purposes **ONLY and will NOT be returned**.

TIPS: Try to insure you have clear sound quality!

*The top three state winners, and their immediate families and teachers, will be invited to an awards ceremony on Friday, May 6, 2022, at the National Energy Center of Excellence at Bismarck State College in Bismarck, ND. After the awards ceremony, a luncheon will be served. The *First Place Winner* will receive a cash award of \$100, a certificate, and a gold medallion. The *Second Place Winner* will receive a \$75 cash award, a certificate, and a silver medallion. The *Third Place Winner* will receive a cash award of \$50, a certificate, and a bronze medallion.*

Questions contact: Emilee Lachenmeier (701) 328-5240 or elachenmeier@nd.gov.