



# High School Grades 9-12 Digital Media Contest

Keep North Dakota Clean Inc. and the North Dakota Parks and Recreation Department are sponsoring a statewide digital media contest to promote keeping North Dakota trails clean and green by showcasing the creative talents of students in grades 9-12. For 2018, this **MUST** be a 30-second **promotional video for TV**.

## High School (Grades 9-12) Contest Rules

[www.keep-nd-clean.org](http://www.keep-nd-clean.org)

- ✓ The digital video file **MUST** convey the theme “Keep North Dakota Trails Clean” and be on or show a trail.
- The digital video file **MUST** be created using high-definition (HD) video. Record with a camera that shoots at 1920x1080 (full 1080p resolution) at 30 fps. Most new smartphone models have cameras that record at a good resolution. Many DSLR cameras also have the capability to capture HD video. **DO NOT** record videos vertically.
- All of the elements in the digital video **MUST** be original student-created works. No professional or parental assistance or copyright items (music, Disney characters, etc.) will be accepted.
- When formatting, editing, and exporting, use the H.264 codec and wrap in an .mp4 or a QuickTime movie file (.mov) with the highest quality settings your software has. Video files **MUST** be submitted in a 30-second long format.
- Each student (or student group) may submit only **ONE** video file, and it will be judged on originality.
- ✓ A digital video file **MUST** be submitted electronically by **March 14, 2018**. Send a general email to [kstankiewicz@nd.gov](mailto:kstankiewicz@nd.gov). Subject line **MUST** read “KNDC Submission Request.” Attach your completed KNDC entry form **ONLY** at this time. Once your email is received, you will get a reply with directions to send your digital video file to a Dropbox, as video files can be very large.
- All submitted files will become the property of KNDC for educational and promotional purposes **ONLY and will NOT be returned**.

**TIPS:** Use good lighting. Control unnecessary background noise, such as a fan or if outside the wind (move to a better location or pick another day). Use a tripod and get close to your subject. Be on or show a trail.

**The top three state winners, and their immediate families and teachers**, will be invited to an awards ceremony during Earth Day week on **Friday, April 27, 2018**, at the National Energy Center of Excellence at Bismarck State College in Bismarck, ND. After the awards ceremony, a luncheon will be served. The **First Place Winner** will receive a cash award of \$100, a certificate, and a gold medallion. The **Second Place Winner** will receive a \$75 cash award, a certificate, and a silver medallion. The **Third Place Winner** will receive a cash award of \$50, a certificate, and a bronze medallion.

Questions contact: Kevin Stankiewicz (701) 328-5364 or [kstankiewicz@nd.gov](mailto:kstankiewicz@nd.gov).

