



Keep

North Dakota Clean Inc. and the North Dakota Parks and Recreation Department are sponsoring a statewide digital video contest to promote keeping North Dakota trails clean and green by showcasing the creative talents of students in grades 9-12. For 2017, this **MUST** be a 30-second promotional video for TV.

High School Grades 9-12 Digital Media Contest

High School (Grades 9-12) Contest Rules

www.keep-nd-clean.org

- ✓ The digital video file **MUST** convey the theme “Keep North Dakota Trails Clean.”
- ✓ The digital video file **MUST** be created using high-definition (HD) video. Record with a camera that shoots at 1920x1080 (full 1080p resolution) at 30 fps. Most new smartphone models have cameras that record at a good resolution. Many DSLR cameras also have the capability to capture HD video. **DO NOT** record videos vertically.
- ✓ All of the elements in the digital video **MUST** be original student-created works. No professional or parental assistance or copyright items (Disney characters, etc.) will be accepted.
- ✓ When formatting, editing, and exporting, use the H.264 codec and wrap in an .mp4 or a QuickTime movie file (.mov) with the highest quality settings your software has. Video files **MUST** be submitted in a 30-second long format.
- ✓ Each student (or student group) may submit only **ONE** video file, and it will be judged on originality.
- ✓ A digital video file **MUST** be submitted electronically by **March 15, 2017**. Send a general email to kstankiewicz@nd.gov. Subject line **MUST** read “KNDC Submission Request.” Attach your completed KNDC entry form **ONLY** at this time. Once your email is received, you will get a reply with directions to send your digital video file to a Dropbox, as video files can be very large.
- ✓ All submitted files will become the property of KNDC for educational and promotional purposes **ONLY and will NOT be returned**.

TIPS: Use good lighting. Control unnecessary background noise, such as a fan or if outside the wind (move to a better location or pick another day). Use a tripod and get close to your subject.

The top three state winners, and their immediate families and teachers, will be invited to an awards ceremony during Earth Day week on **Friday, April 21, 2017**, at the Lewis and Clark Interpretive Center in Washburn, North Dakota. Everyone will receive free admission to the Interpretive Center and Fort Mandan. After the awards ceremony, a luncheon will be served. The **First Place Winner** will receive a cash award of \$100, a certificate, and a gold medallion. The **Second Place Winner** will receive a \$75 cash award, a certificate, and a silver medallion. The **Third Place Winner** will receive a cash award of \$50, a certificate, and a bronze medallion.

Questions contact: Kevin Stankiewicz (701) 328-5364 or kstankiewicz@nd.gov.

